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Fully Read

I personally know of at least three women who are knowingly involved in a triangle relationship where all three of the men are single, and basically upfront about their other attachments.

and that they would eventually marry and ride off into the sunset together on a white horse.

Unfortunately, these cases are not unique in today's world of women competing for the same man. Some compete without knowing who the competition is by name, while others compete openly with threats and violence.

Believe it or not, the police records in large cities across the country are filled with cases where women are physically challenging each other for the affections of a man, in more ways than one.

A few years ago, there seemed to be a sudden epidemic across the country where young women (21-34) were killing each other in a triangle war over a man, who was more than likely spreading his "love" in more than two places.

Then there are those who compete financially...from buying expensive gifts (watches, vacations and rings) to luxury homes on a hill, depending on their income bracket.

I personally know of at least three women who are knowingly involved in a triangle relationship where all three of the men are single, and basically upfront about their attachments. When I tried to interview them for this article, they all refused comment except to say more or less, that they were in love, and sometimes it was worth fighting for as long as the man was single.

Years ago, a schoolmate was stabbed through the heart by a woman whom she knew was also dating her boyfriend. She and the woman had been in a physical altercation before, when the woman had walked up on my friend and her boyfriend at a party. She had warned her then to stay away from him, but my friend had underestimated her threats, and ended up losing her life.

I wonder...is the threat of physical harm worth it in the battle for love? Unfortunately, some seem to think so.



Models: Sarnai-Standing - Lauren Cheeks - Sitting
Photo by Howard D. Simmons

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Editorial Focus



Many go to great lengths to impress others through acquired "status symbols." For instance, some women will forego paying rent to purchase the latest Gucci gear.

Livin' Large!

(Are You "Rich" Where It Really Counts?)

By Jennifer Brown Banks

Like it or not, size is a metric that judges people in "material status."

And without a doubt, being is important. The way you look, dress, and what you drive, while on "public display" plays a crucial role in how you are classified.

In this case, many go to great lengths to impress others through acquired "status symbols." For instance, some women will forego paying rent to purchase the latest Gucci gear. And I've known men who wear expensive Italian suits while living in home in their town's basement.

In the average midsize, these people epitomize "success." They look good and have an air of affluence. Perhaps it's you. But, are you rich where it matters?

There's nothing wrong with being about the "big" and living large, rhetorically speaking. In fact, from time to time, when my budget allows, I "pretend" a little myself. But, I never lose sight of what really matters. I have a sense of priority and balance. Personally, I'd rather have "influence" than affluence. Unfortunately, life is an area that many African-Americans struggle with. I find that we can be more judgmental and elite than other folks in the way we rank others. I consequently more of us fall to be recognized as "rich" worth to wealthy ways.

Here Are Some Key Categories:

1. Intellectual Capital - Are you a life learner? Do you push yourself to develop new skills? Going to college? Reading? Expanding your knowledge base? Taking On The Job? Thinking? Your "intellectual capital" has an impact on your earning potential, and ultimately your life choices. Up or down in this area does.

2. Social Capital - How many people do you know who can get you into a room? How many can you call on in times of need? Are you well regarded in social circles? When the holiday parties come around late year, were you on the guest list?

3. Spiritual Capital - Do you have a daily relationship with God? A relationship that goes beyond Sunday services? Are you able to receive your blessings during life's storms? Do you have a "daily" foundation?

4. "Me" Capital - How do you feel about yourself when nobody else is around? Do you enjoy your own company? Do you have a healthy sense of self-worth? Do you struggle with...

(cont'd p. 43)



He was tall, handsome, resplendently dressed, articulate and available...or so he said.

By M.A. Allison

The lights were low, the music was soft and I was across the table from the man who seemed like he was ordered especially for me, from the Master Matchmaker. He was tall, handsome, resplendently dressed, articulate and available...or so he said. My cyclotron always accompanied me on a date.

I didn't trust him yet, but I liked his hair, his hands, the dimple in his left cheek...the way he pronounced my name, and the way he spent money whenever we went out. He spared no expense as he escorted me in and out of the best places in town.

We had been seeing each other for over two months and I was ecstatic that we were out again.

Suddenly, he broke in on my continued smile and said, "I really like your friend Sandy, she's a beautiful woman. Do you think she'd be interested in a threesome?"

My mouth flew open, but I couldn't speak. I was in a state of shock. I couldn't imagine that this was the man who I had just finished bragging about to my mother. But before I could regain my composure to speak, he interrupted me that he was joking, and he just wanted to see my reaction.

However, I didn't believe him, and I decided then and there, that if he were joking, I didn't appreciate his type of humor.

My instincts told me to

excuse myself from the table, but I rationalized that my leaving would be characterized as rude behavior. And I didn't want to appear rude, after he had been so generous. At that moment, we were sitting in a booth in a five star restaurant drinking expensive champagne.

Therefore, I attempted to relax as I tried to regain the posture I'd had before he had made the remark. However, I couldn't concentrate, because deep down in my gut, I knew he had tested me with serious intentions and I resented it.

When he asked me a second time if I was upset, I lied and said no. I tried to explain that I was more stunned than upset, but my eyes belied my statement, and he knew it. For the first time in four weeks I was able to look past his hazel eyes and sexy mustache, and see the cunning in his face.

I decided at that moment that this night would be the last time I would see him. I decided to tell him when he took me home.

However, after we ordered dessert, he answered his cell phone and informed me that he had a sudden emergency and that he had to go. He gave me a \$50 bill for a cab, apologized for having to leave, and walked out of the restaurant after imparting a peck on my cheek.

I never heard from him again, and I never called in such a way. Ironically, four weeks later I ran into him and my friend Sandy at a basketball game.

the date

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10 Things Women Don't Know About Men

By Jay Wright

Every Saturday around noon, it's a ritual for me to pay a visit to my Uncle Tony at his garage. The garage is where many of the guys in my family usually meet up to shoot the breeze about the week's happenings, and to get a piece of Uncle Tony's wisdom. It's much like a boys club where he always leads the conversation, which usually cruds up being about women. When I was growing up, he was the biggest player amongst all my uncles and he often brags about escaping "the nouse."

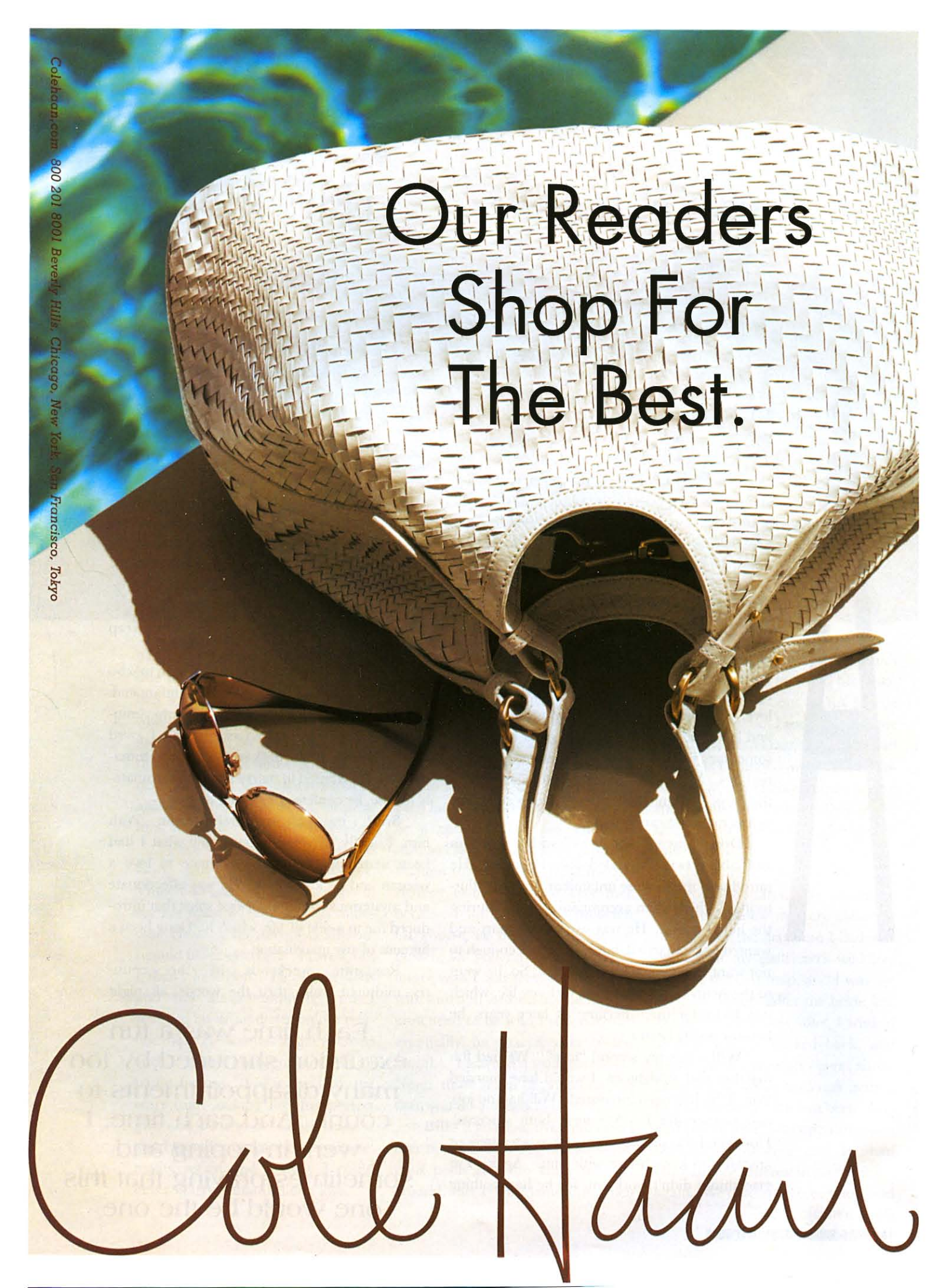
A few Saturdays ago my cousin and I were discussing our various relationships and what women don't understand. Uncle Tony interrupted us, as if we had no idea of what we were talking about. "A woman needs to only understand some basic things about a man before she really lets him in her life," he said. When he finished making the following points, I thought they were worthy to share, because they were so full of truth.

- 1 "When a man doesn't display emotion, it isn't because he doesn't know how. Men aren't emotion because they choose not to be. Every man has the ability to be vulnerable if he is motivated. When a man really loves a woman he wants to see her smile and he will do everything in his power to make that happen."
- 2 "Despite the myth, men are emotional. A large majority of them are just one of those with their emotions. Most men, from the roughest days of childhood are taught never to express or show emotion openly. It is considered taboo to display any emotions that resemble a vulnerability or caring side to their masculinity. Instead of dealing with their emotions, men usually figure out crafty ways of repressing them."
- 3 "To many men, being inconsiderate to be a useful tool. The truth can sometimes be unbearable. Men are considering a situation as the ultimate display of manhood. Instead of dealing with the realities of a woman's feelings and emotions, some men would rather lie to maintain order. In order to avoid conflict and face a woman's mood, a man will lie to protect his most precious asset...his ego."
- 4 "When a man treats a woman good, it doesn't mean he loves her. A man will do whatever it takes to please himself. If this involves treating a woman good, so be it. No time period is too long, no task is too difficult, it's all about his pleasure and his desires. Whether it's meeting a woman's parents or spending money on her, being a gentleman could be all pretend on his part to get what he wants."
- 5 "No man likes unnecessary responsibility or stress. Unnecessary responsibility to a man is similar to working overtime for free. There are just some things that scare us off. Baby duties, unannounced dates and bills. Men understand that life's mandatory responsibilities are difficult enough, therefore they don't wish to volunteer for extra. A man wants to be with a woman who makes offers as possible. Even a good man doesn't want to be liable for what he doesn't have to be."
- 6 "It is not uncommon for a man to view multiple relationships as being connection. Many men view cheating as wanting up before the big game, getting everything out of their system before it's time to get serious with the woman they have genuine feelings for. Rather than acknowledge cheating as a mechanism to avoid

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Being Single Magazine is a monthly publication. The philosophy and purpose behind this periodical is to offer an in-depth look at subjects and topics relevant to the singles lifestyle that is seldom found on the pages of general interest magazines.

Our concept is to present rarely taught life-skills and promote, through uncapped dialogue, a better understanding of the sexes in an intriguing format designed to entertain, enlighten and educate. The concept is based on articles being presented in an unique and revealing form to captivate and engage the reader's imagination.



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The African American Market Opportunity

Being Single Magazine Online gets over 300,000 hits a month. We are primarily subscription based, and the majority of our readers are women. We have been publishing for over twenty years, and we have a loyal readership nationwide.

- **Being Single Magazine** is targeted to higher income singles across America with substantial disposable income.
- We are designed to be a quick and full read. Therefore, your ad is sure to be seen on our pages.

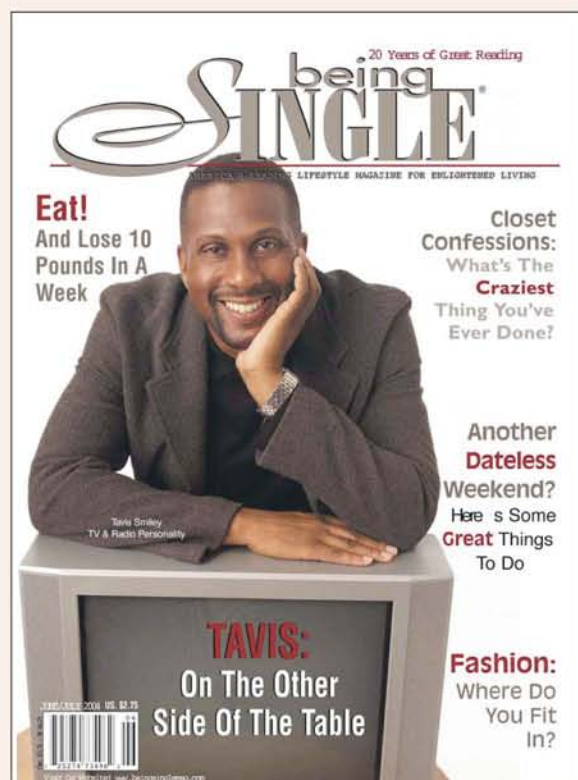


- The average reader is 30, career-ensconced, upwardly mobile and looking for information that speaks to their lifestyle.
- Statistics show 60% of the African-American consumer is single.



DEMOGRAPHIC READER PROFILE - NATIONAL

<u>DEMOGRAPHIC CHARACTERISTICS</u>	<u>TOTAL AUDIENCE</u>	<u>MALE</u>	<u>FEMALE</u>
Total Circulation	334,968		
Total Average Readership	1,339,872	29%	71%
AGE: 22-34	51.4		
23-49	83.7		
24-44	55.0		
25-54	69.3		
MEDIAN AGE RANGE	23-49		
Education:	Attend College/Graduate School	54.7	
	Graduated High School	41.4	
Occupation Status in Household:	Professional/Managerial	67.3	
Household Income:	45,000	48.9	
	60,000+	67.4	
	75,000+	22.8	
MEDIAN HOUSEHOLD INCOME		65,000	
Marital Status:	Single/Divorced/Widowed		
Presence of Children:			
	Children 2-5 yrs	22.4	
	Children 6-11	31.5	
	Children 12 - 17 yrs	26.9	
Locality Type:	Total in Metro Areas	82.6	
	Metro/Central City	58.3	
	Metro/Suburban	31.7	
Home Ownership: Cooperative		31.5	
	Condos, Townhouses		
	Single & Multi-Family Homes	54.7	



Source: READERS POLL 2010

SLIMS
JANUARY/FEBRUARY Vol. XXV - No. 1

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Models: Kerry Ollie & Catherine Lamb, Curves, Founded By Dr. Catherine Ollie, Entrepreneur
John E. Smith

TRAVEL

Finding Love Away From Home

More and more single women are discovering what pleasure traveling alone. I spoke to women who had memorable experiences.

Jessie, 32, Atlanta, Georgia - "I wanted to go to Spain and travel over the California Coast in Europe, which is in North Africa. I had read a bit about it and I was anxious to go. For three years straight, I tried, but I could find no one to go with me. The fourth year one of my friends finally saved up enough money to buy a ticket and eventually thought to date before we were to leave. Referring and asking the advice of others, I decided a plan to Costa Del Sol, Spain.

My adventure began on the plane. I sat next to a guy who was a Italian businessman from Rome, who was on his way to Madrid on business. Since the flight was eight hours long, we got to laughing and talking, and I ended up working him to play two hand had him.

He fell in love with the game, and became extremely delighted everytime he saw a hand. After I beat him a couple of times in a row, on a whim, he promised to give me a work trip stay at the luxury hotel in Malaga if I won again. For him, the bet added even more challenge to the game as he tried his best to win. Fortunately, I won. And thanks to him, and his generosity, when I arrived in Spain, I was set up in a magnificent suite in a small boutique hotel that was quietly and elegantly on the edge of the Mediterranean Sea. I found out that the hotel I had been booked at had some the size of a house. I was given a private car with an English chauffeur who waited daily for instructions on when I wanted to go. I also had round the clock maid service (one cooked my meals, while the other ran my bath). It was the most incredible time of my life, and it ended with me taking an hour's ride across the Strait of Gibraltar in a hot air balloon that flew across the water like an airplane with no wings. When I stepped foot on the soil of my homeland, I experienced a spiritual connection with the land that I will never forget. By the way, on the way, I met a handsome white from Egypt, with whom I've been corresponding with ever since.

Anna, 35, Chicago, Illinois - "I was hired on the 30 hour service on my job, and I couldn't find anyone to go out of town when I could go. So I decided to book a flight to Las Vegas, and travel alone. I booked a stay at Caesar's Palace, and I settled down on the plane to begin

by Coco Dzung

Do & And Don't s...

Things To Always Have On Hand...

- Champagne or wine buckets, floor standing or table top
- Decorative napkin rings or holders.
- Formal candle holders made of crystal, silver or brass.

in The Bathroom:

- Paper guest towels, which are available in beautifully decorated paper in specialty stores such as, Bed, Bath & Beyond.
- Liquid soap dispenser.
- Tissues in a decorative tissue box.
- Perfumed, decorative soap and hand lotion.

Do & And Don't s...

- Never use paper plates when entertaining.
- Use Clear glass plates or clear plastic plates are essential for five or more guests. Glass is considered formal and plastic is more casual, but still elegant.
- Use Linen napkins and tablecloths, or fancy paper napkins for a more informal gathering.
- Open a set of formal flatware or silverware. Never use mismatched flatware when entertaining company. Never use plastic forks and spoons when hosting a party.

Last, but not least, hire at least one wait-staff person when serving ten guests or more. In fact there should be a wait-staff person per every 10 guests. It adds pleasure to your party. Consult your local yellow pages for companies which specialize in this service.

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Entertaining Essentials

Expecting Company Or Hosting A Party Here's How To Make A Great Impression

by Lisa Deppa

Things To Always Have On Hand...

- A special set of china for ten or more that includes complete place settings.
- Crystal glasses for champagne, wine, water and aperitif glasses for four. If you are not a connoisseur of fine spirits, check with the wine steward in your favorite wine shop. Be prepared to tell him/her your needs, so they can properly advise what wines will complement your meals when you entertain over the holidays.
- Coffee creamers, sugars, honey, nutrasweet or saccharin. A good host should never have to say, "Oh I'm sorry, I don't have any."
- A decorative china teapot and a variety of teas, including herbal and decaf.
- A good quality corkscrew and a sparkling white large linen napkin for a classy touch when opening a fine bottle of wine or champagne.
- Elegant vases of glass or crystal. Only use silk or fresh flowers always.
- Secured candles. Be sure to get dripless to protect your linens.

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Automobiles:

54% own American cars.
33% own foreign cars.

Banking:

76% hold at least two major credit cards.
17% hold American Express cards.

Cigarettes:

32% smoke.

Dining:

88% eat out at least twice a week.
47% opt for fine dining establishments.

Electronics:

68% own a personal computer.
78% own a cellular phone.
61% own DVD players.

Fun:

9% ski every year.
11% play tennis regularly.
49% play golf.

Guests:

79% entertain at home.
Home furnishings play a big role here.

Housing:

54% live in condos or single-family dwellings.

Imbibing:

87% drink alcoholic beverages.

Jogging:

79% bought at least two pairs of athletic shoes last year.
47% own a health club membership.

Kids:

54% are single parent, heads of households.

Living It Up:

31% plan to buy a luxury automobile in the next 12 months.

Music:

86% buy at least 4 compact discs a month.
87% own a compact disc player.

Name Brand:

71% are brand name conscious.
Name recognition is vital to purchasing items.

Outings:

51% bicycle. 92% go to the movies at least twice a month. 52% visit a riverboat casino. 67% went to a play or concert at least once a month.

Profession:

67% hold professional, managerial or technical positions. 8% are partners in a company or business.

On the QT:

31% are looking to buy a new car in the next 12 months.

Relationships:

67% spent an average of \$35.00 last year on books and tapes on this subject.

Shopping:

89% spend at least 35% of their income on clothes, perfume, hair care and jewelry.

Travel:

44% are enrolled in a frequent flyer program.
51% took at least three business trip.

Unmarried:

51% - never married.
39% -divorced.

Vacations:

66% took at least two vacations last year domestically.
31% traveled to Europe and The Caribbean.

Watches:

53% spent thousands of dollars last year on luxury timepieces.

X-tracurricular:

87% spend over \$300.00 a month on entertainment.

Youth:

83.7% are between the ages on 23-49. The median age is 30.

Zeal:

83% are actively involved in professional organizations, i.e. societies, fraternities and sororities.



Who Reads Us...



They are career-oriented, drive late model cars, travel, own designer wardrobes, change residences once every two years, dine out at least twice a week, bank at more than one location, spend 10% of their disposable income on entertainment, belong to two or more professional organizations, sororities or fraternities, fly at least twice a month on business trips and take one or two luxury vacations per year. In short, **They Spend!!...They Travel...They Consume... They Have Fun!**

Consumer Statistics

Domestic/Imported Wines.....	57%	Imported Beer	15%
Champagne/Sparkling Wines.....	54%	Soft Drinks	89%
Vodka.....	47%	Automobiles ..	93%
Rum.....	42%	Airline Travel	88%
Cognac/Brandy	37%	Cigarettes	32%
Whiskey.....	30%	Hair and Beauty Products ...	98%
Gin	27%		
Bourbon.....	25%		
Scotch... ..	15%		
Domestic Beer	23%		
Lite Low Cal Domestic Beer	20%		
Draft Beer	18%		

CREDIT CARDS

Top Department Stores	55%
Bank Credit Cards	59%
American Express/Diners Club.....	38%

presents

Distinctive **DOINGS** Actions Of Note

DISTINCTIVE DOINGS

is a special feature in the magazine designed to spotlight or showcase individuals, companies and/or organizations, working to accomplish things that contribute to the good of society. This includes personal achievement and distinguished acts, which impacts the lives of others.

This feature is positioned to be newsworthy, enlightening, and indicative of the commitment of individuals, corporations and organizations to make a difference in the world they exist in.

This feature is usually supported by corporate sponsorship to highlight their interest in enlightening the community at large...